



Poll was conducted by Widmeyer Communications on behalf of the Center for a New American Dream, on June 20, 2006. This is a census-balanced and representative poll of 1,000 American adults, 18 years of age and older. If you have any questions regarding this data please contact Sarah Roberts at 301-891-3683 or sarah@newdream.org.

In your opinion, how serious a problem is our nation's dependence on oil?	All %	M %	F %
Very serious	56	52	59
Somewhat serious	28	31	25
Not very serious	15	16	15
Not at all serious	1	1	1
Not sure	0	0	0

In your opinion, how serious a problem is the high price of gasoline?	All %	M %	F %
Very serious	72	70	74
Somewhat serious	22	24	19
Not very serious	5	4	6
Not at all serious	1	2	1
Not sure	0	0	0

I am going to read a list of actions that could reduce our nation's dependence on oil and the price of gas. How effective do you think each would be: very, somewhat, not very or not at all?

% Very effective / effective	All %	M %	F %
Buy a car that gets better gas mileage	47/79	44/77	51/83
Take public transportation more often	43/71	41/68	45/76
Drive less	37/69	36/64	39/75
Use air conditioning less often	22/52	20/49	24/53
Tax gas prices higher	9/39	6/33	11/43

I am going to read the same list of actions. Please tell me which ones you would personally be willing to do to reduce our dependence on oil and the price of gas?

Action willing to do	All %	M %	F %
Buy a car that gets better gas mileage	44	40	48
Drive less	37	31	43
Use air conditioning less often	34	31	38
Take public transportation more often	31	30	32
None of them	12	14	10

I am going to read a list of statements. Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each. ?

Automakers could be doing a lot more to help reduce our nation's dependence on oil.	All %	M %	F %
Strongly agree	56	55	57
Somewhat agree	24	23	24
Somewhat disagree	11	9	12
Strongly disagree	5	8	4
Not sure	4	5	3

Americans are supporting the nation when they buy more fuel-efficient cars.	All %	M %	F %
Strongly agree	29	28	30
Somewhat agree	37	39	36
Somewhat disagree	19	17	20
Strongly disagree	6	6	6
Not sure	9	10	8

Global warming is becoming a major threat to our country and the world.	All %	M %	F %
Strongly agree	77	71	80
Somewhat agree	17	21	14
Somewhat disagree	2	4	1
Strongly disagree	3	3	4
Not sure	1	1	1

One of the best ways to reduce the price of gas is for more Americans to buy hybrid vehicles that run on electricity as well as gas	All %	M %	F %
Strongly agree	67	61	69
Somewhat agree	17	21	14
Somewhat disagree	12	14	13
Strongly disagree	2	2	2
Not sure	2	2	2

Do you plan on buying a new car within the next 5 years?	All %	M %	F %
Yes	53	52	54
No	45	46	44
Not sure	2	2	2

IF YES: How likely are you to consider buying a hybrid car that runs on electricity as well as gas: very, somewhat, not very or not at all?	All %	M %	F %
Very likely	39	37	41
Somewhat likely	36	33	40
Not very likely	11	10	12
Not at all likely	6	5	6
Not sure	8	15	1

IF LIKELY: Which of the following are major reasons you would consider buying a hybrid car?	All %	M %	F %
Higher gas mileage	77	75	79
Helps the environment	41	30	52
Their design is appealing	12	9	16
It would help lessen our dependence on oil	58	57	59
Cost less in the long-term	7	8	6
Not sure	2	2	2

IF LIKELY: Which of the following hybrid cars would you consider buying?	All %	M %	F %
Prius	55	51	58
Accord	49	48	50
Camry	47	46	48
Civic	41	37	45
Sierra	37	35	39
Lexus RX 400	29	31	30
Highlander	22	30	14
None of them	22	25	19
Escape	19	18	20
All of them	11	10	12
Silverado	8	1	6
Insight	6	5	6

IF NOT LIKELY: Which of the following are major reasons you would not consider buying a hybrid car?	All %	M %	F %
They are more expensive	62	51	71
Hard to find in my areas	44	43	45
Waiting for more types to choose from	37	40	33
Not sure if they really save on gas	29	10	38
They don't perform that well	22	40	4
None of them	5	3	8
They are not as safe	2	4	3